



Privacy Policy Statement

Fairview Park Country Club ("the Club") is committed to protecting your privacy. The Club aims to comply with the requirements of the Personal Data (Privacy) Ordinance (the "Ordinance") of the Hong Kong Special Administrative Region. This Privacy Policy Statement is intended to explain the Club's privacy practices.

Collection of Data

To maintain the Club's business & operations, and to provide members with services and the use of facilities, you may be requested to provide "Personal data" which directly or indirectly identifies you or other person(s) as an individual. Such personal data the Club collect may include, but is not limited to the following:

1. Contact information such as name, photo, mailing and residential address, telephone number, fax number and email address;
2. Identification information such as HKID number, passport number and driving license number;
3. Demographic information such as age, gender, nationality, marital status, children and employment status;
4. Billing information such as bank account information, credit card number and billing address.

Provision of personal data to the Club is non obligatory. However, if you do not provide such personal data, the Club may not be able to process your application, or to provide services and facilities to you.

Use of Personal Data

For members of the Club, Personal Data collected may be used for the following purposes:

1. Provision of facilities, services and performing any related transactions & administrative work to our operations ;
2. Process of application for membership and subscription to facilities and services;
3. Conducting checks with regard to eligibility for membership, credit, facilities or services;
4. For marketing, promotional and customer management purposes, such as directly sending you offers and promotions (please see details in "Direct Marketing" below) ;
5. Meeting the requirement to make disclosure under the Club's Rules & Regulations or Bye-Laws relating to our operations and any law binding on the Club;
6. Facilitating communications between you and the Club;
7. Maintenance of membership records;
8. Prevention and investigation of crime; and
9. Any other purposes relating to the purposes listed above.

For visitors of the Club, Personal Data collected may be used for the following purposes:

1. Maintenance of visitors records with identity verification;
2. Provision of facilities, services and performing any related transactions & administrative work to our operations;
3. Process of registration and subscription to facilities and services;
4. Conducting checks with regard to eligibility for facilities or services;
5. Meeting the requirement to make disclosure under the Club's Rules & Regulations or Bye-Laws relating to our operations and any law binding on the Club;
6. Prevention and investigation of crime; and
7. Any other purposes relating to the purposes listed above.

Direct Marketing (Members Only)

The Club intends to use your data in direct marketing and we require your consent (which includes an indication of no objection) for that purpose. Please note that your name, contact details and demographic information from time to time may be used by us in direct marketing through printed materials or electronic means of marketing information, including but not limited to membership, club tours, products & services promotion, training workshops, trips and functions offered by the Club or our business partners. If you do not wish us to use or provide to other persons your data for use in direct marketing as described above, you may exercise your opt-out right by notifying us.

Disclosure of Personal Data

Personal data provided to the Club will be kept confidential. However, we may disclose such data to or such data may become accessible or known to employees, agents, service providers and consultants of the Club who provide services to assist in fulfilling the purposes for which it was collected. The Club will not disclose your Personal Data to any third parties unless we have obtained your consent, or as may be required by law.

Data Retention

Once you have terminated your membership, we will take all reasonably practicable steps to erase your personal data that is no longer required for the purposes for which the data was originally collected, unless there is a specific legal requirement for us to keep the data

Data Security

The Club is committed to protecting the security of your personal information by using a variety of physical, technological and organizational measures to help safeguarding your personal data from unauthorized access, accidental loss or erasure.

Access to and Correction of Personal Data

You are entitled to request access to your personal data held by the Club and to correct such data. We may charge a reasonable fee for the processing of such data access requests. Please send your request for access to data or correction of data by post to **Fairview Park Country Club, Lotus Road, Fairview Park, Yuen Long, New Territories, Hong Kong.**

The English version of this Privacy Policy Statement shall prevail. The Chinese translation is for reference purpose only.